

SPONSORSHIP PROSPECTUS

TOP 10 U16 BOYS & GIRLS 2027



26–28 MARCH 2027 · FRIDAY TO SUNDAY · VENUE TO BE CONFIRMED

The first Top 10 Tournament for junior teams, and our first championship for both boys and girls. Ten U16 boys teams and ten U16 girls teams from across South Africa play across two indoor courts over three days. That is double the games and double the players of a single-division Top 10, with two school communities in the stands for every school that enters.

20 TEAMS

10 boys · 10 girls

48 GAMES

Double the fixtures

240 PLAYERS

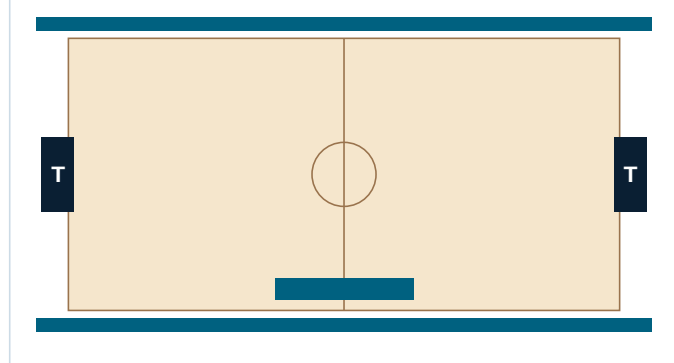
Squads of up to 12

2 COURTS

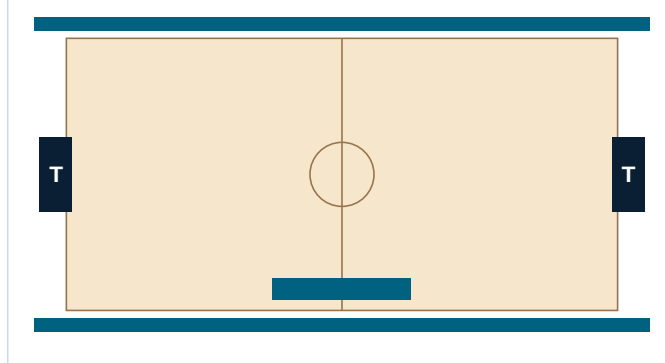
FIBA indoor courts

BRANDING AROUND THE TWO COURTS

COURT 1



COURT 2



■ T Hoop structures: Title Partner (backboard, post and base padding)

■ Perimeter banners, scorer table and bench branding

- Basketball hoop structures on both courts carry the Title Partner exclusively: in shot on every basket, free throw, replay and highlight.
- Sideline and baseline perimeter banners on Court 1 and Court 2, visible to the stands and the live-stream cameras.
- Scorer and table official tables, team benches, water stations and the media interview wall.

ONLINE AND SOCIAL MEDIA COVERAGE

LIVE STREAMS

Games streamed on YouTube and Facebook, with sponsor overlays and replays that stay online.

SOCIAL MEDIA

Daily highlights, Player of the Game cards and school features on Instagram, TikTok, Facebook, X and YouTube.

LIVE STATS

FIBA-style box scores, leaderboards and player profiles on Tournament OS that remain as permanent player CVs.

WEBSITE AND NEWS

Sponsor strip, fixtures, results and news posts on top10tournament.co.za before, during and after the event.

HEADLINE PARTNERSHIPS

Title Partner

R80,000

1 available

- Tournament naming rights for the U16 boys and girls championships
- Title branding on the basketball hoop structures on both courts: backboard padding, post and base padding
- Centre-court branding on both courts and trophy handovers for both divisions
- Primary logo on live streams and all 48 game graphics
- Lead placement on website, social media and press

Tournament Sponsor

R15,000

4 available

- Court-side banner at the venue all 3 days
- Logo on live-stream overlays, fixtures and results graphics
- Logo on website sponsor strip year-round
- PA mentions every session + social feature post

Official Data & Stats Partner

R20,000

1 available

- Branded on every live box score, player and team stats page
- 'Stats powered by' on results, leaderboards and stat graphics
- Evergreen exposure — player profiles stay online long-term

COURT & MATCH BRANDING

Court Perimeter Banner

R3,000

4 available

- Your banner on Court 1 or Court 2 at every game, all three days
- Logo on website sponsor strip

Match Presenting Sponsor

R2,000

4 available

- 'Match presented by' digital card
- 2 PA announcements per match

OFFICIAL & GAME PARTNERS

Technical Sponsor

R12,500

1 available

- Your brand on the back of referee and table official kit
- In shot for all 48 games on both courts and the live streams

Official Hydration Partner

R10,000

1 available

- Branded water stations and bench coolers on both courts
- Promotional space at the venue for product sales and promotion
- PA mentions at timeouts

Player of the Game & Awards

R8,000

1 available

- Logo on all 48 Player of the Game cards across boys and girls games
- Naming rights to MVP and All-Tournament awards in both divisions

Friday 3-Point Showcase

R6,000

1 available

- Naming rights to the Friday boys and girls shootouts
- Prize presentation and social media clips

All Star Awards

R8,000

1 available

- Naming rights to the U16 Boys and U16 Girls All Star Awards
- Award presentation and photos with the winners
- Merchandise display space at the venue

Official Game Balls

R8,000

1 available

- Supplies game balls and warm-up balls for both courts
- Brand in hand on every possession and in photos

VENDOR PITCHES (NON-FOOD ONLY)

Apparel / Sports Retail

R1,000

all 3 days

- Gazebo pitch for footwear, apparel or equipment
- No food or beverage sales: the venue serves all food and drinks

BESPOKE PACKAGES AND ENQUIRIES

Packages can be combined or tailored. Prices are per tournament. Sponsors supply their own branded material; production specifications follow on signing. Contact William Price, Tournament Director, at info@top10tournament.co.za or enquire on top10tournament.co.za/u16.